





바탕
무늬

열정



ABOUT HYDRO74

Joshua M. Smith, known as globally renowned artist Hydro74, works in Orlando, Florida as a designer and artist. Through his twenty years of published work he is known for pushing the boundaries of contemporary art.

He is passionate about breaking new ground and expanding his artistic influences with the peers and brands in which he collaborates. His goal is to improve his work through every new piece of art that is customized for each unique project.

His work has contributed to successful partnerships and promotions with Nike, Lucasfilm, Microsoft Xbox, Legendary Pictures, MillerCoors, EA SPORTS, and many more.

CONTACT:
HYDRO74.COM SITE
JOSHUA@HYDRO74.COM EMAIL
321-578-2146 PHONE





바탕
영향

열정

STREET CRED



SELECT LIST OF COMPANIES I'VE HAD THE PLEASURE
OF WORKING WITH IN THE PAST AND PRESENT.

TOY INDUSTRY

HASBRO ■ MATTEL ■ THINKGEEK ■ KIDROBOT

MEDIA

LUCAS FILMS ■ LIONSGATE ■ LEGENDARY PICTURES ■ 20TH CENTURY FOX
SDCC HQ ■ WARNER BROTHERS ■ DISNEY ■ CARTOON NETWORK
ESPN ■ MTV ■ NATIONAL GEOGRAPHIC ■ ISLAND DEF JAM
ATLANTIC RECORDS ■ CMT ■ NBC UNIVERSAL ■ REVOLVER MAGAZINE
MEN'S HEALTH ■ DISCOVERY CHANNEL

SPORTS

NEVERSUMMER SNOWBOARDS ■ NIKE ■ ADIDAS ■ REEBOK
UNDER ARMOR ■ TORONTO RAPTORS ■ BURTON SNOWBOARDS
ENDEAVOR SNOWBOARDS ■ K2 SNOWBOARDS ■ PLAN B SKATEBOARDS
RIDE SNOWBOARDS ■ ORLANDO CITY SOCCER
STEP CHILD SNOWBOARDS ■ FLOW SNOWBOARDS ■ HYPERLITE
XGAMES ■ DC UNITED ■ TREK ■ WWE ■ ORLANDO MAGIC

FOOD & BEVERAGE

MILLER HIGH LIFE ■ DOS EQUIS ■ SAMUEL ADAMS ■ RED BULL
ROCKSTAR ENERGY DRINK ■ MOLSSEN ■ COORS ■ BACARDI
CAPTAIN MORGAN ■ GATORADE

LIFESTYLE

KIDROBOT ■ METAL MULISHA ■ NIXON WATCHES ■ MARC ECHO
AMERICAN EAGLE ■ BILLABONG ■ QUIKSILVER ■ TRIBAL GEAR
TARGET ■ RIP CURL ■ EZEKIEL ■ EMERICA ■ DRAGON ALLIANCE
ADIO ■ BODY GLOVE ■ DK BIKES ■ EASTERN BIKES ■ GIANT BIKES
FAMOUS STARS AND STRAPS ■ FOX RACING ■ H&M ■ KINK BMX
LEVI'S ■ LINE SKIES ■ MACY'S ■ OAKLEY ■ OSIRIS ■ REEF ■ ROSSIGNAL
SHIFT RACING ■ SIMS SNOWBOARDS ■ SPLIT CLOTHING
SPYDER SKIES ■ DC ■ GRENADE ■ JOKER BRAND ■ ROXY ■ ADDICT
ALPINESTARS ■ COLUMBIA ■ HARLEY-DAVIDSON ■ LIQUID FORCE
NEW ERA ■ ONE INDUSTRIES ■ SCION

GAMING:

XBOX ■ WIZARDS OF THE COAST ■ PLAYSTATION ■ GEARS OF WAR
UBISOFT ■ ROCKSTAR GAMES ■ RED BULL ■ KONAMI ■ EA SPORTS
RIOT GAMES ■ HALO ■ MASS EFFECT ■ RECORE ■ SKYRIM ■ BLIZZARDS

AGENCIES:

TRIPLECLIX ■ GARRIGAN LYMAN ■ JDK ■ LEO BURNETT ■ JOY AGENCY
COLLE MCVOY ■ EVOKE LA ■ PILOT CREATIVE ■ W+K ■ ANOMOLY
BUTIN GROUP ■ BUSTER ■ NATTY JAMES ■ SAATCHI+SAATCHI
SANDERS WINGO

MISC

STATE FARM ■ HR BLOCK ■ MICROSOFT ■ ADOBE ■ TRANSFORMERS
COMPUTER ARTS ■ COMPLEX MAGAZINE ■ GQ MAGAZINE ■
MAXIM MAGAZINE ■ DIGIT MAGAZINE ■ NEW YORK TIMES ■
PUBLIX ■ BE STREET MAGAZINE ■ BRUCE LEE FOUNDATION ■
HI FRUCTOSE ■ LIVENATION ■

CLIENT.SEC:02



열정

바와

안

열정

DATA

自尊心



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PRINT EXPLORATION





반항

PRINT SEC.03

열정

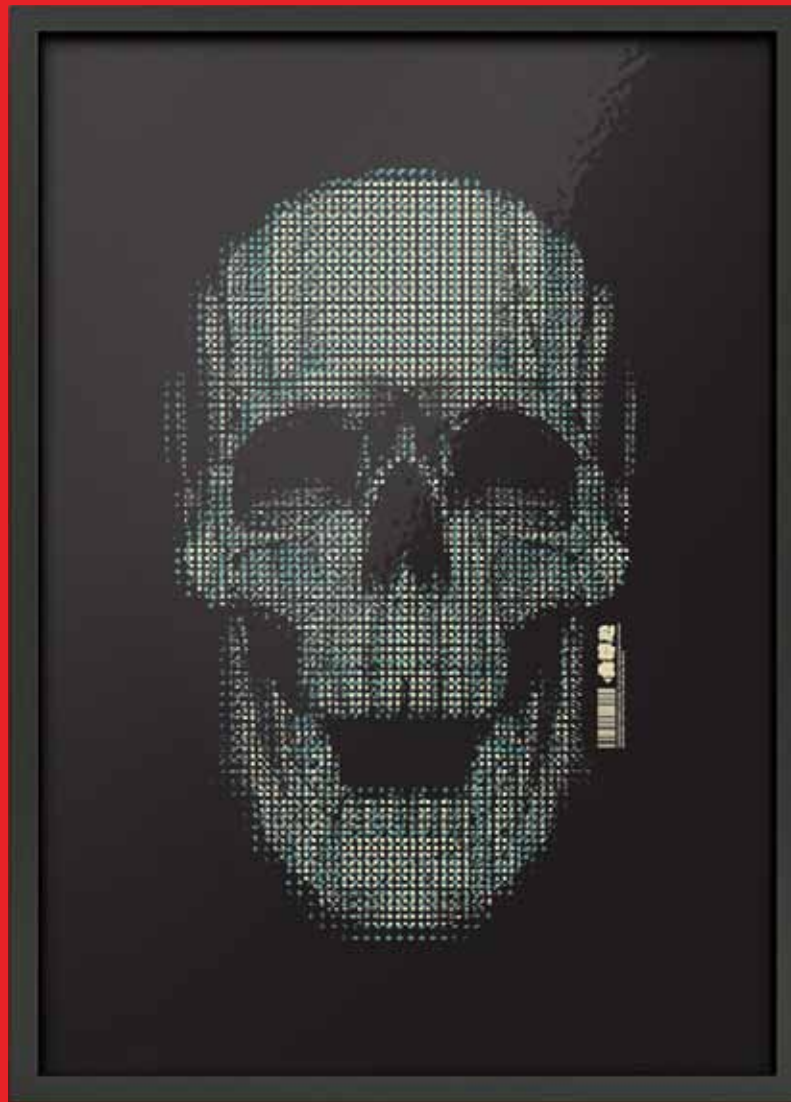
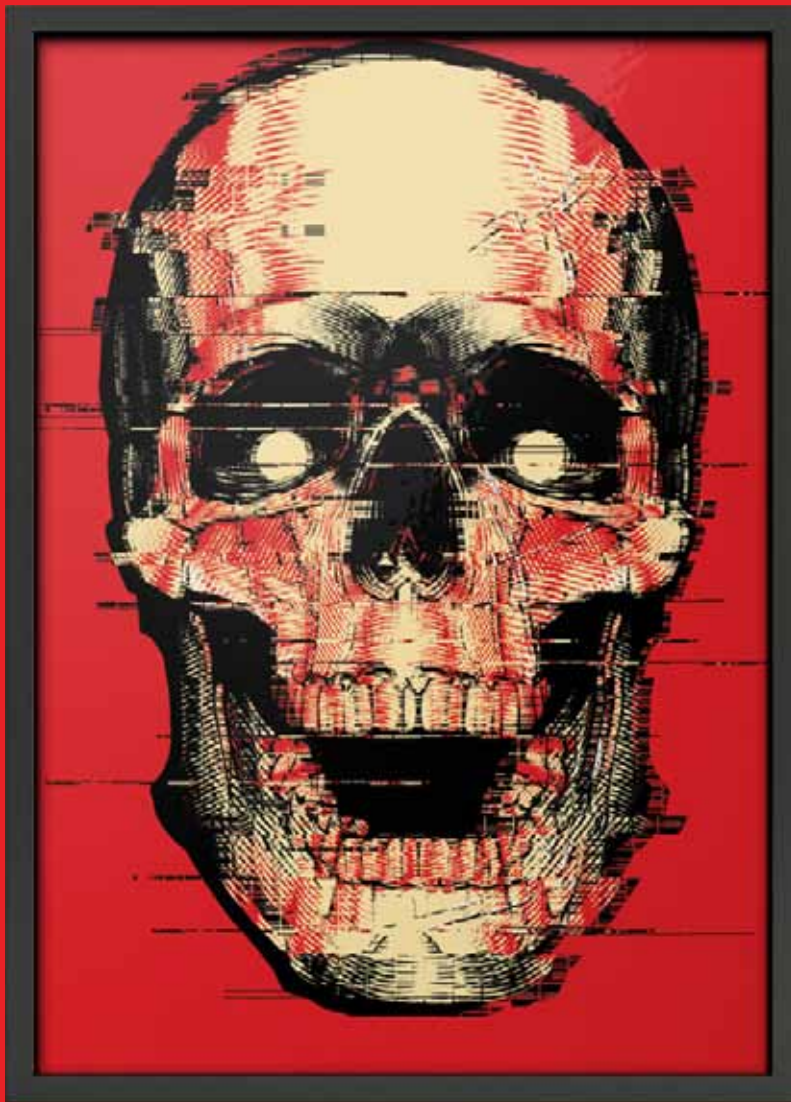




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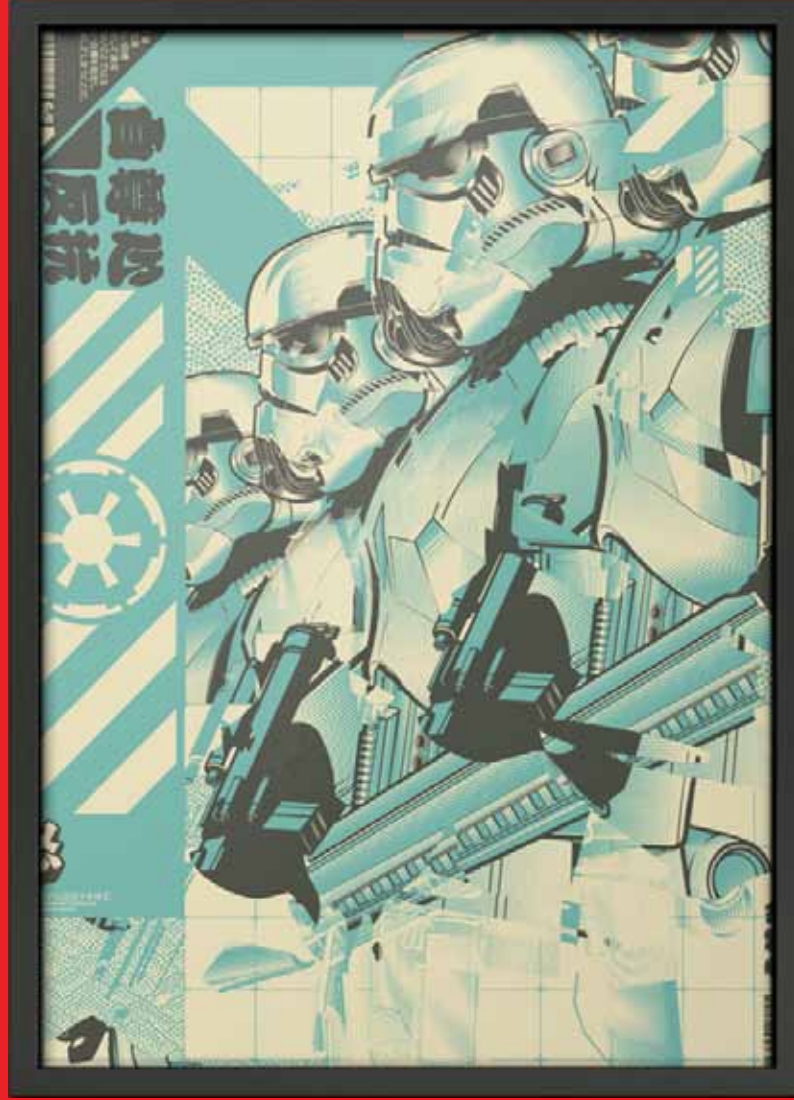




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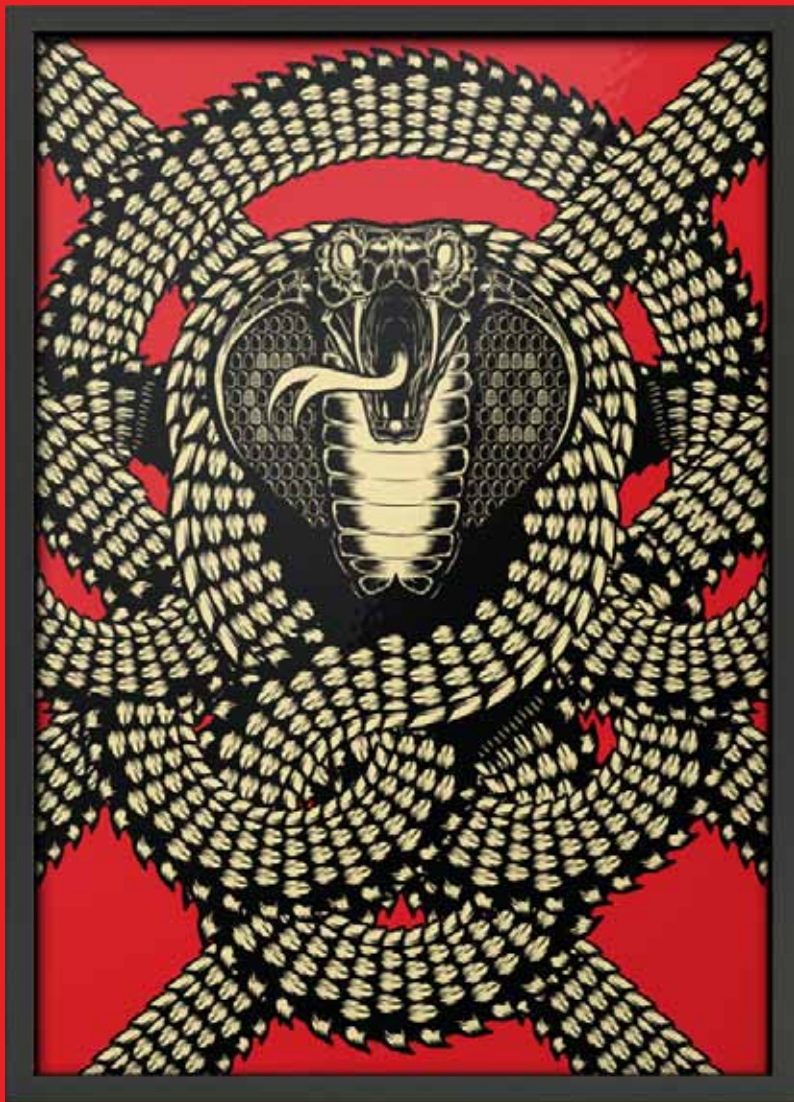


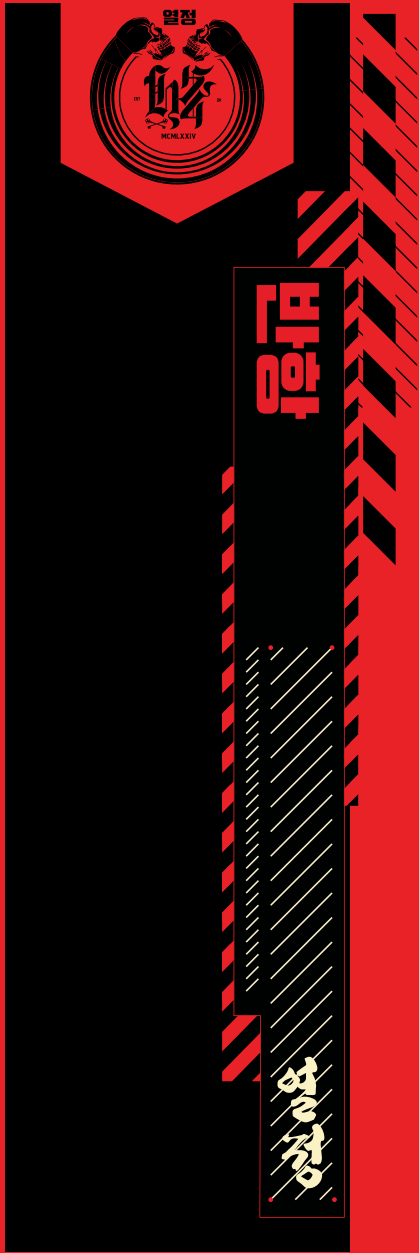


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SELECT
PRODUCTS



바람

바람

IN-GAME WEAPONS
OF DEATH




CLIENT. SVSTM CALIBRATION
XBOX . DEPARTMENT. GEARS 5




IN GAME WEAPON

열정



바탕





CLIENT. SYSTM CALIBRATION
XBOX . DEPARTMENT. GEAR 5

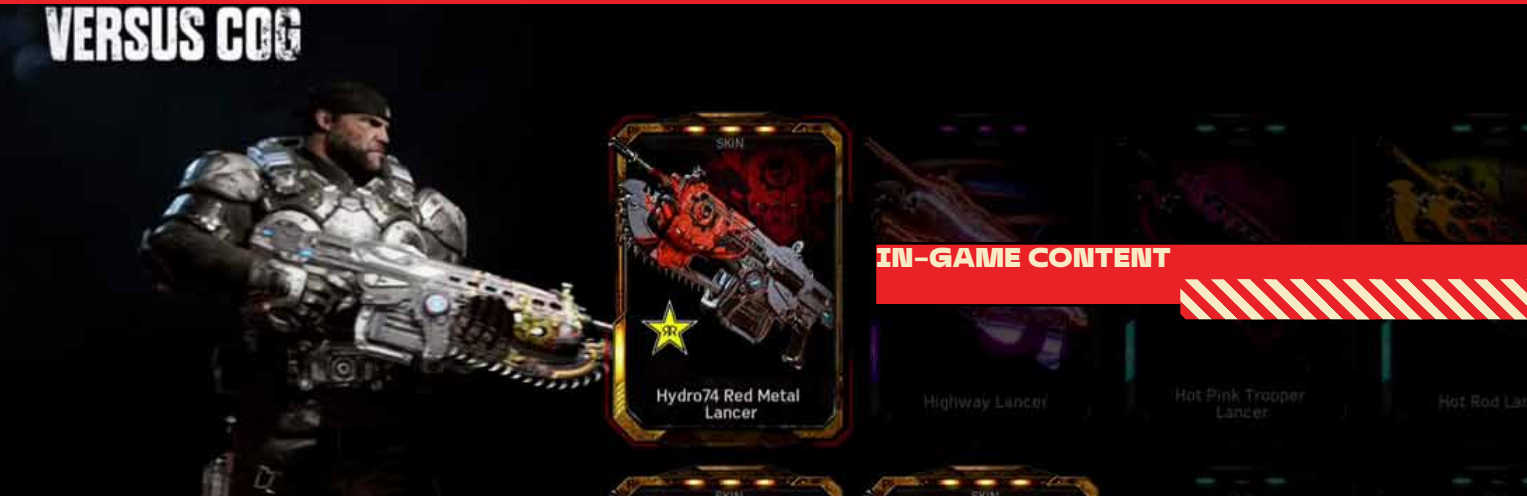


MARCUS.





ARTIST SERIES CANS



IN-GAME CONTENT



변화

열정

CLIENT. SYSTM CALIBRATION
XBOX . DEPARTMENT. FORZA 7



PROJECT SCORPIO



FORZA 7 // FORD RAPTOR

Artwork developed for the Forza Team for a dual purpose. First was to develop art for the Ford Raptor for SEMA, the largest auto trade show in Las Vegas. Art was used for an exclusive skin after.

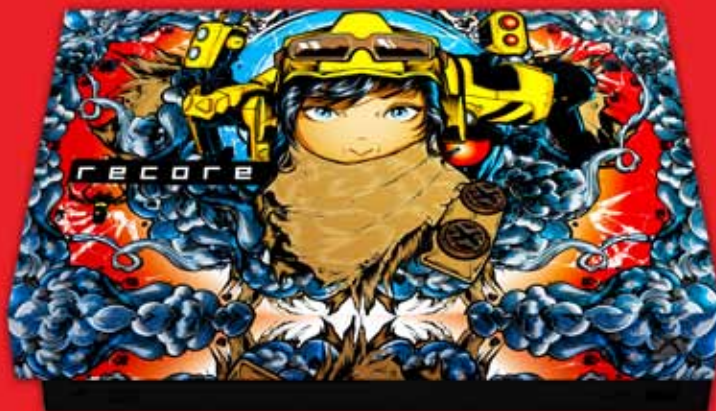


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CLIENT. SYSTM CALIBRATION
XBOX . DEPARTMENT. MARKETING



PAX



EXCLUSIVE XBOX ONE'S FOR PAX



일곱

ARTIST SERIES

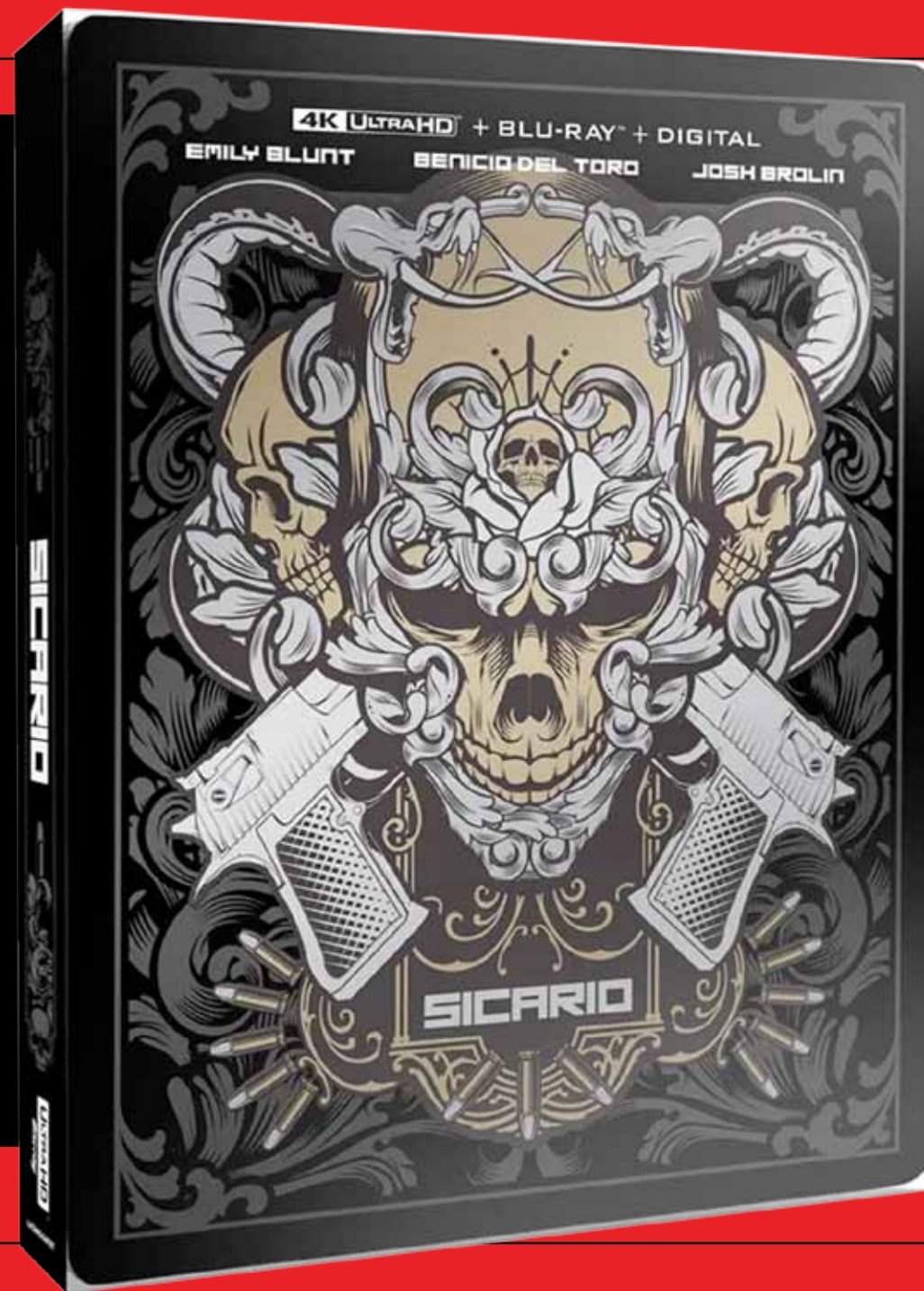


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영수증



CLIENT. SVSTM CALIBRATION
LIONSGATE . DEPARTMENT. SICARIO





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열정



CLIENT. SYSTM CALIBRATION
BELCHING BEAVER . DEPARTMENT. DEFTONES



CLIENT. SYSTM CALIBRATION
WIZARDS OF THE COAST . DEPARTMENT. **D&D**

비밀

비밀



COLLECTOR COVERS



CLIENT. SYSTM CALIBRATION
ICON . DEPARTMENT. **HELMETS**

바람

열정



COLLECTOR COVERS



바탕

무늬



CLIENT. SVSTM CALIBRATION
DW PRESENTS . DEPARTMENT. 16FT PILLAR ART



바탕

배경





마케팅

홍보

HALO
INFINITE

COLLECTOR'S CAN

[1/5]



ROCKSTAR
ENERGY DRINK

ENTER TAB CODES:
HALO.ROCKSTARENERGY.COM

1_PROGRAM HEADLINE

NUMBER 1

2_PROGRAM HEADLINE

NUMBER 2



CLIENT: SYSTM CALIBRATION

XBOX · DEPARTMENT: HALO / ROCKSTAR ENERGY

BLACKBERRY
GOJI

ENERGY
DRINK

270
CALORIES
PER CAN

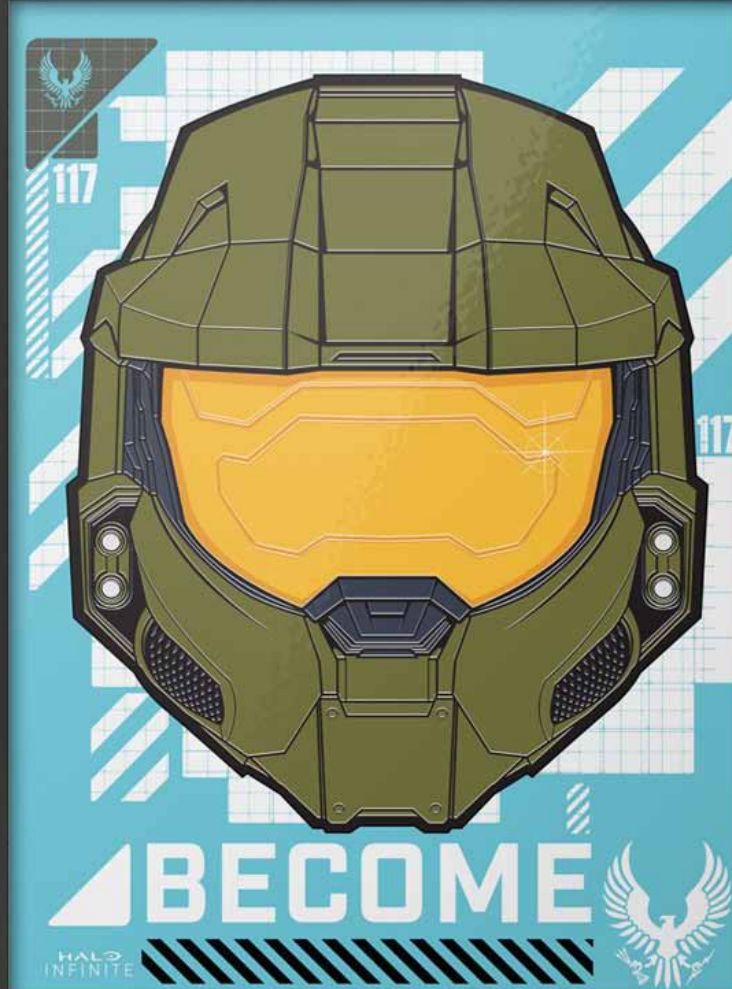
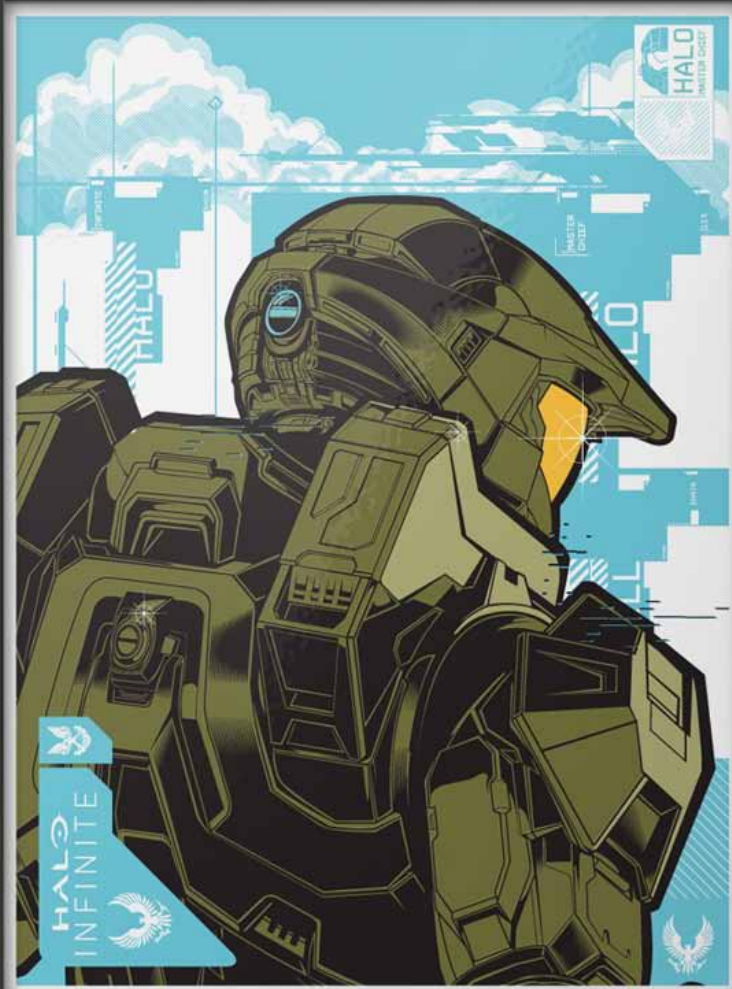
16 FL OZ
(1 PT)
473 mL





반환

오전 10시



CLIENT. SYSTM CALIBRATION
XBOX . DEPARTMENT. HALO INFINITE



바탕화면

오래된 것



CLIENT. SVSTM CALIBRATION
HASBRO . DEPARTMENT. BUMBLEBEE MOVIE

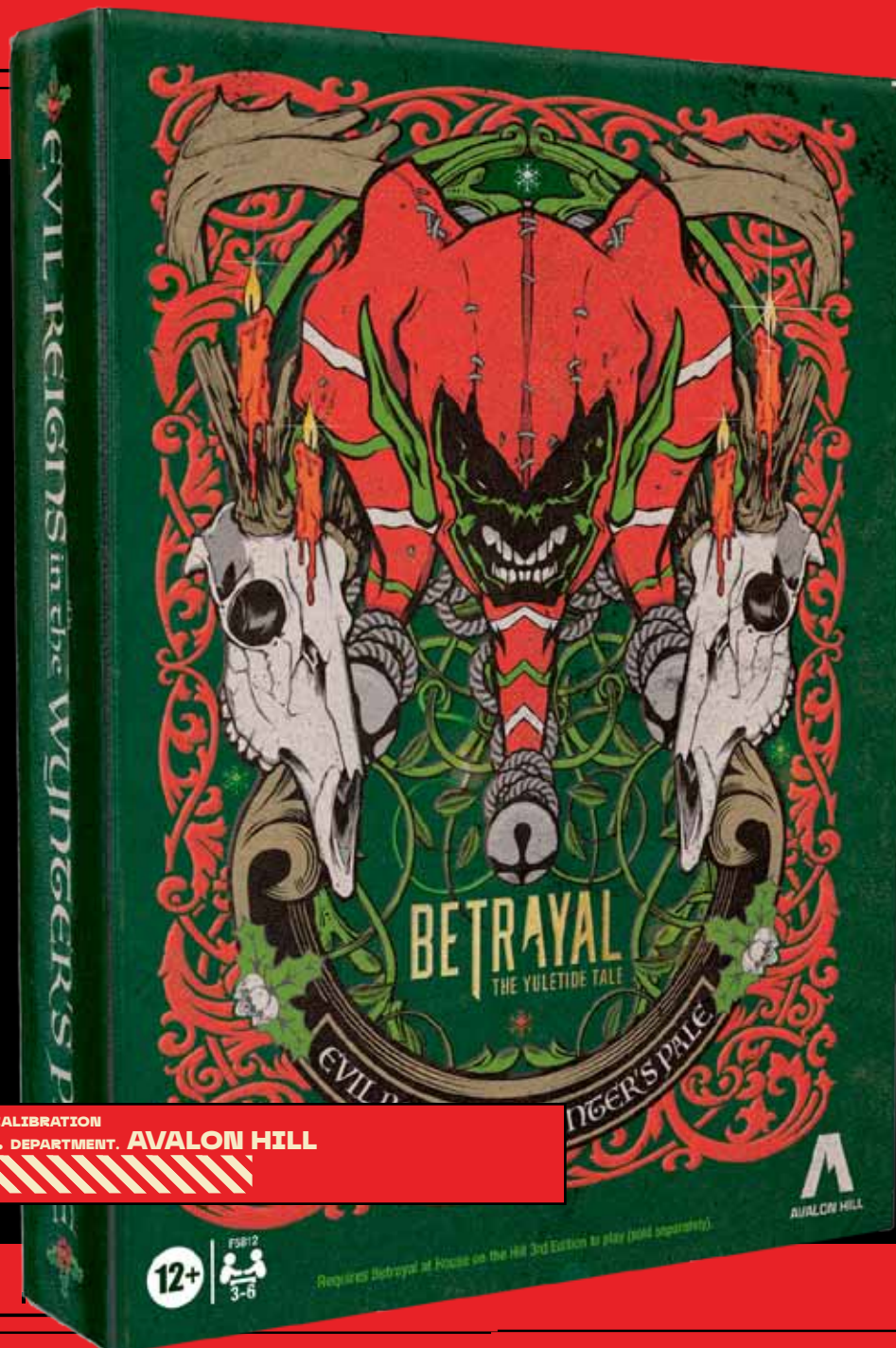




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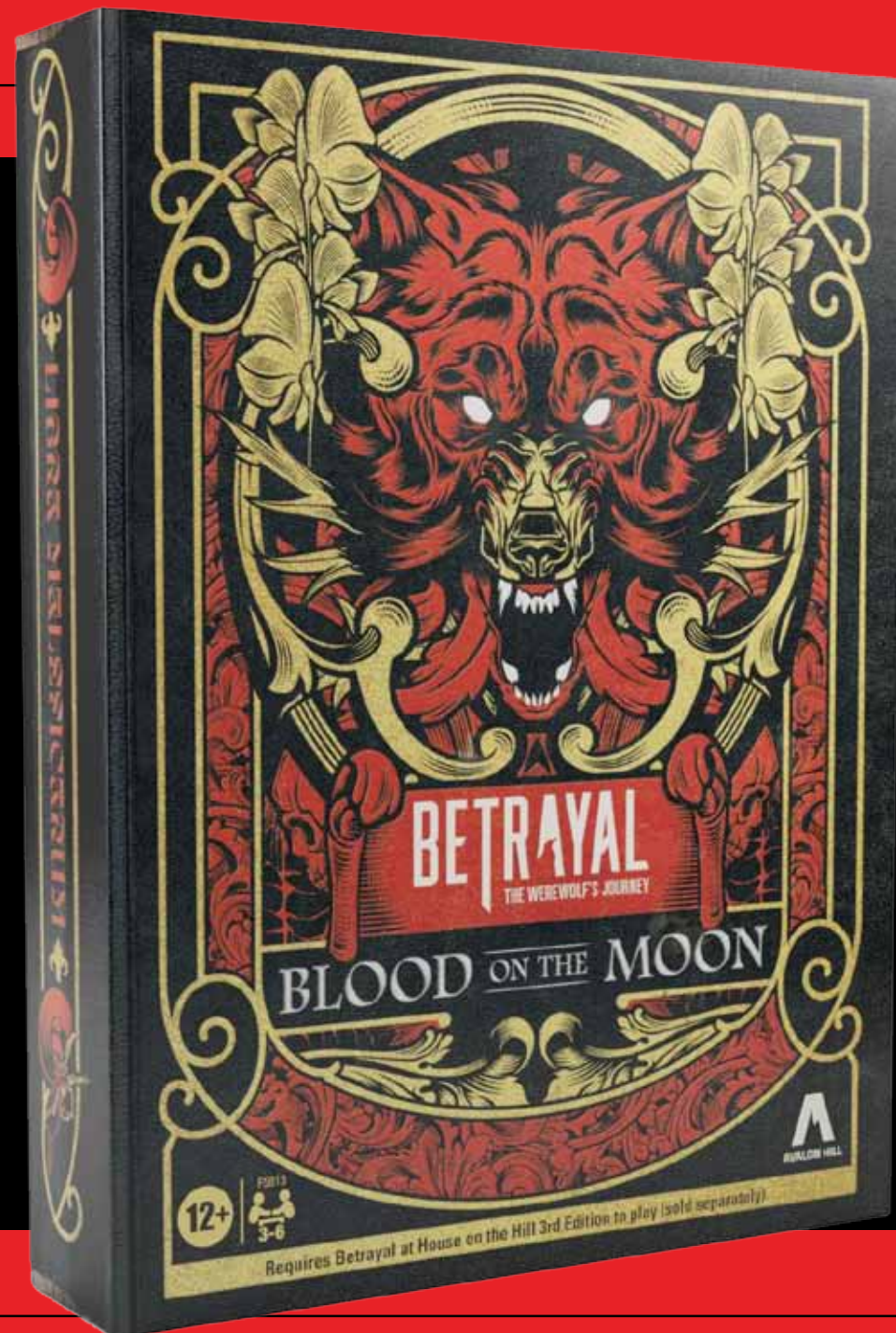
게임

CLIENT: SYSTM CALIBRATION
HASBRO . DEPARTMENT. AVALON HILL



12+
FBI12
3-6

Requires Betrayal at House on the Hill 3rd Edition to play (sold separately).



12+
FBI12
3-6

Requires Betrayal at House on the Hill 3rd Edition to play (sold separately).



반환

오류



CLIENT: SYSTM CALIBRATION
HASBRO . DEPARTMENT. NERF MANDALORIAN



바탕

열정



CLIENT. SYSTM CALIBRATION
HASBRO . DEPARTMENT. MARVEL LEGENDS





반향

반향



CLIENT. SYSTM CALIBRATION
HOVLAND . DEPARTMENT. SNOWSKATES



CLIENT. SYSTM CALIBRATION
WIZARDS . DEPARTMENT. DUEL MASTERS





CLIENT: SYSTM CALIBRATION
LUCAS FILMS . DEPARTMENT: STAR WARS EP.8

STAR THE LAST JEDI WARS™



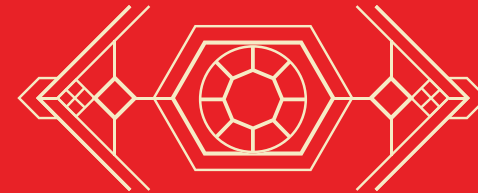
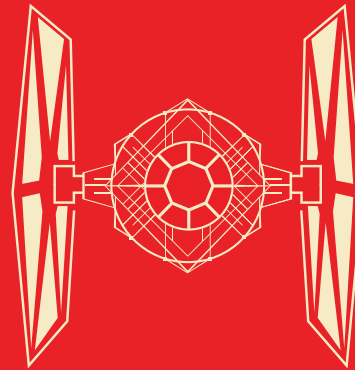
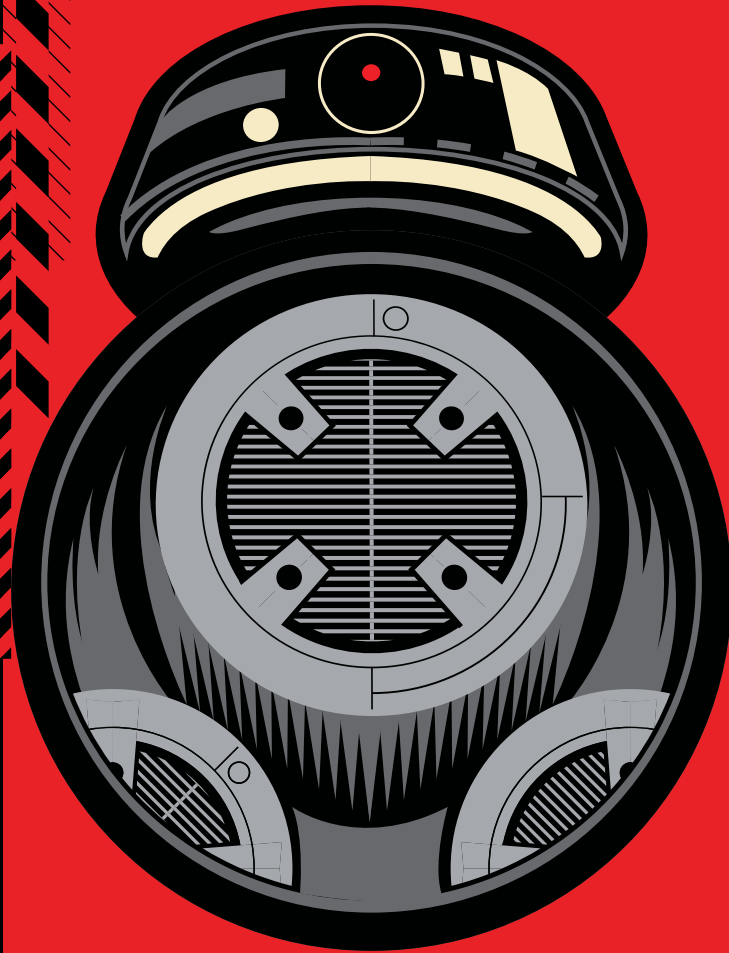
LUCAS FILMS . DEPARTMENT. STAR WARS EP.8

LUCAS FILMS . DEPARTMENT. STAR WARS EP.8



**「프
이와
」**

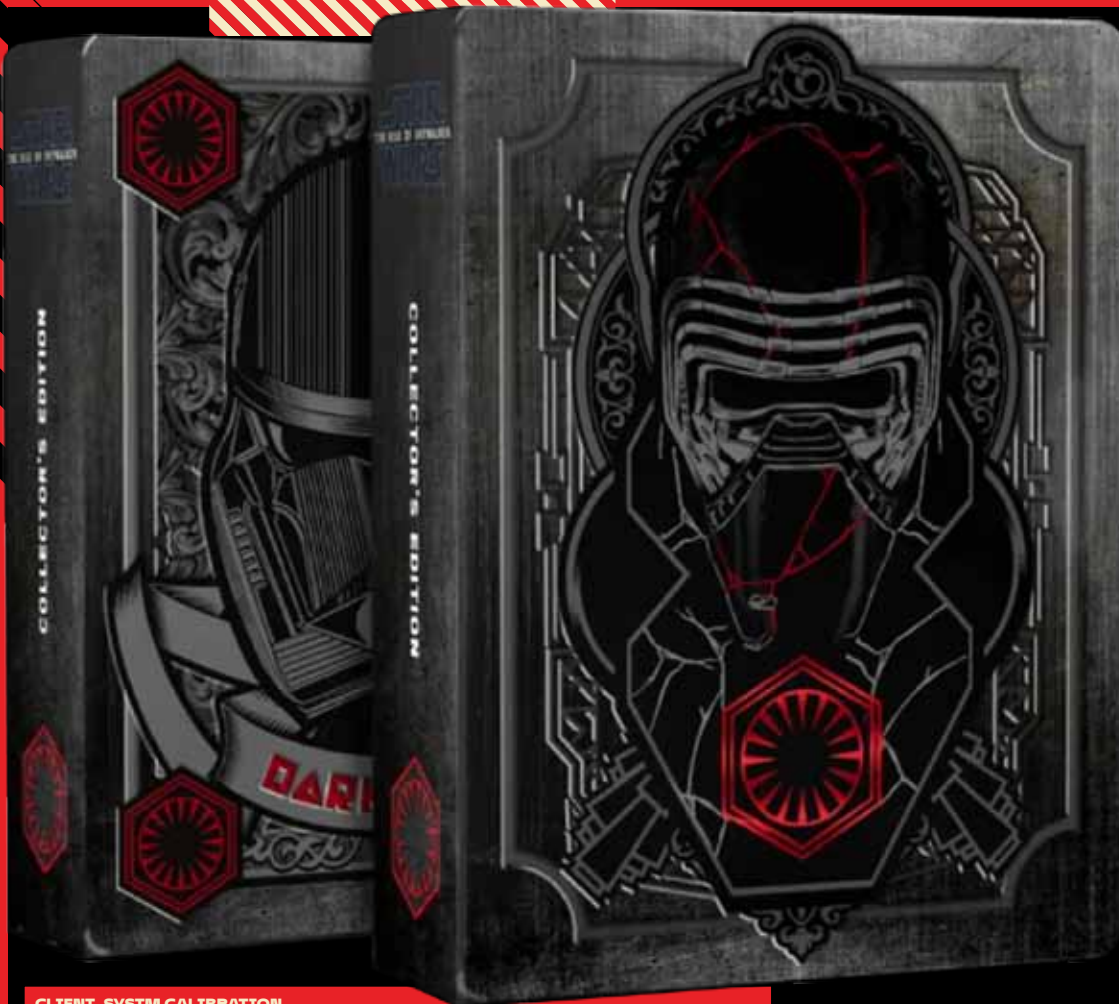
악재정





반향

열정



CLIENT. SYSTM CALIBRATION
LUCAS FILMS . DEPARTMENT. STAR WARS EP.9





CLIENT. SYSTM CALIBRATION
RIOT GAMES . DEPARTMENT. LEAGUE OF LEGENDS

바람

열정

Pentakill

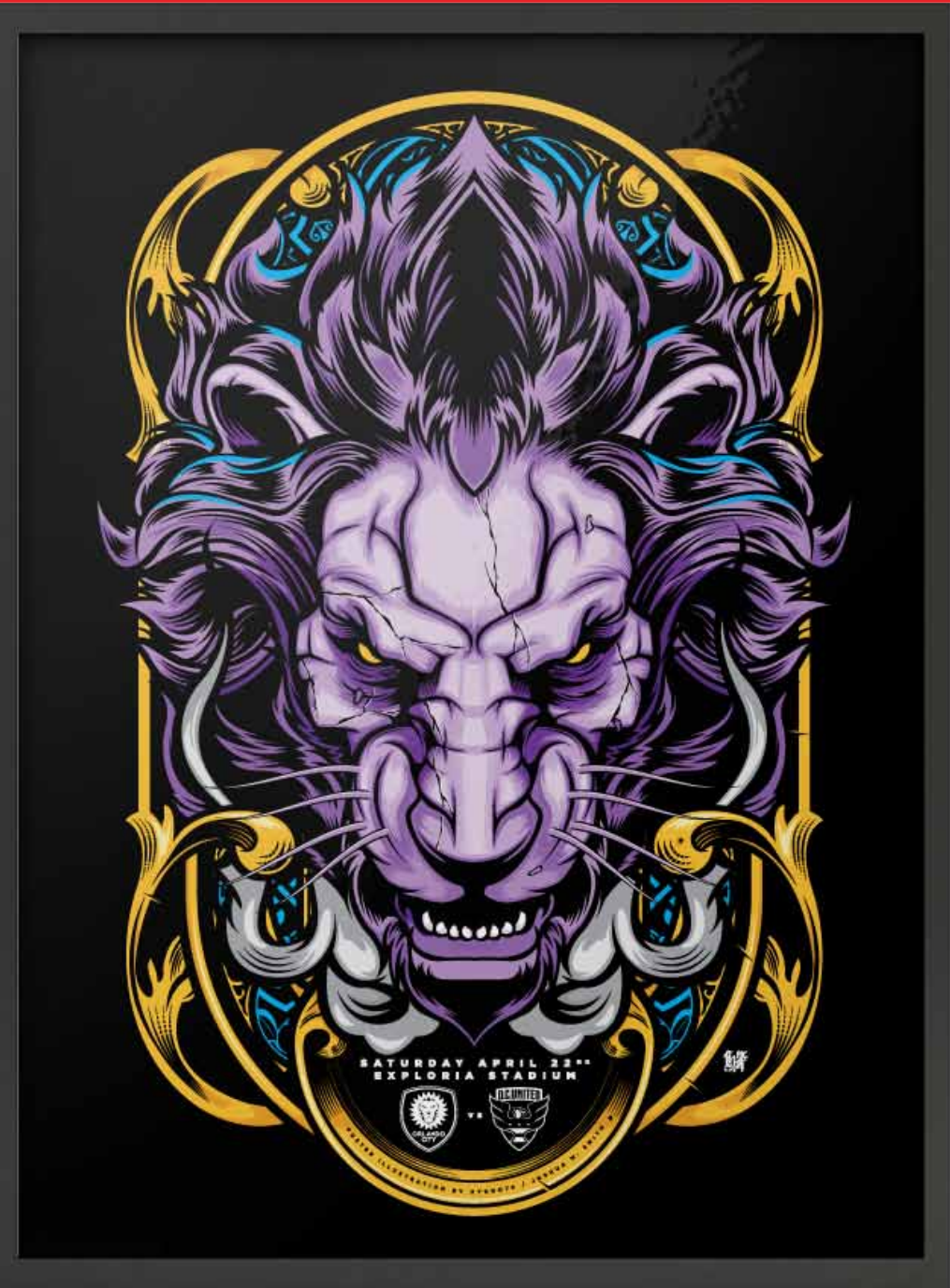




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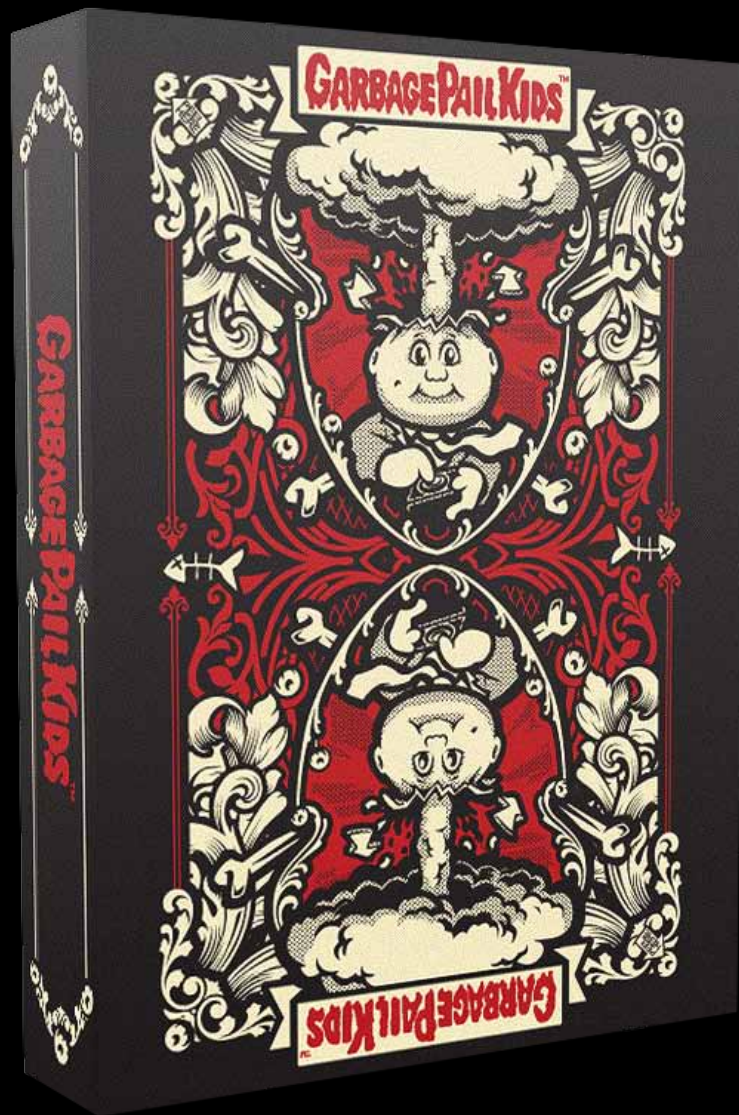
CLIENT. SVSTM CALIBRATION
ORLANDO CITY . DEPARTMENT. GAMEDAY POSTER





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배경



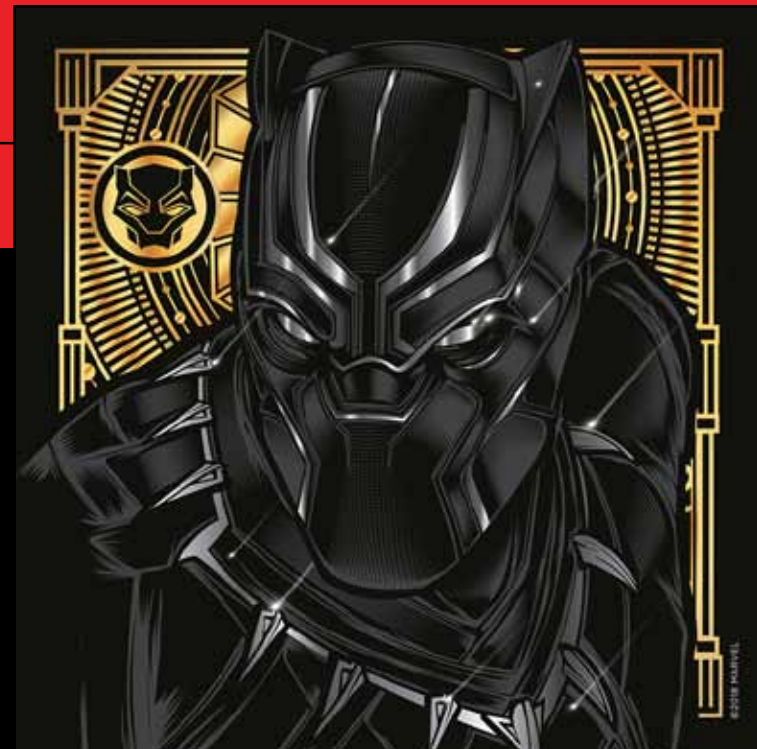
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TOPPS . DEPARTMENT. GARBAGE PAIL KIDS

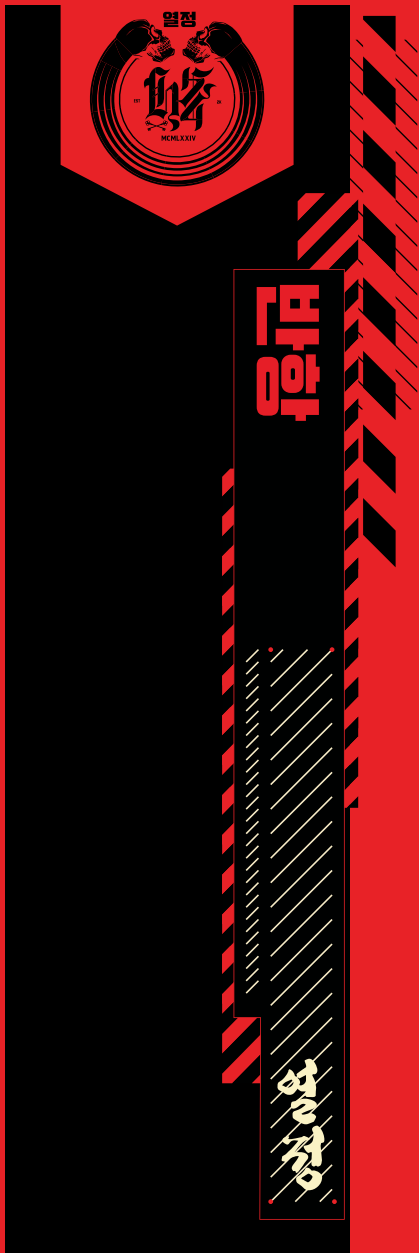




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반환





DATA

自尊心



DEFINED BY DEFIANCE

LASER
ENGRAVED





반향

반향





반향

열정





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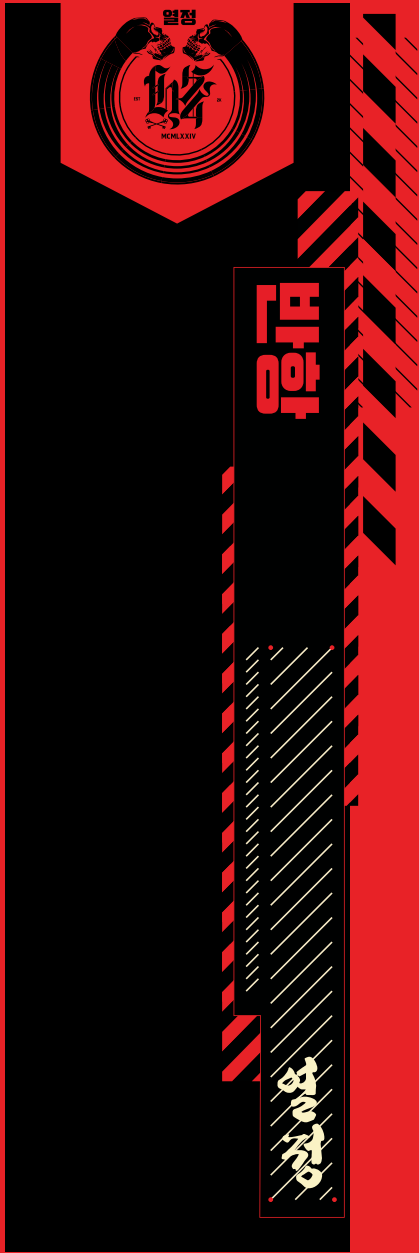




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STICKER DEVELOPMENT



FE
OS





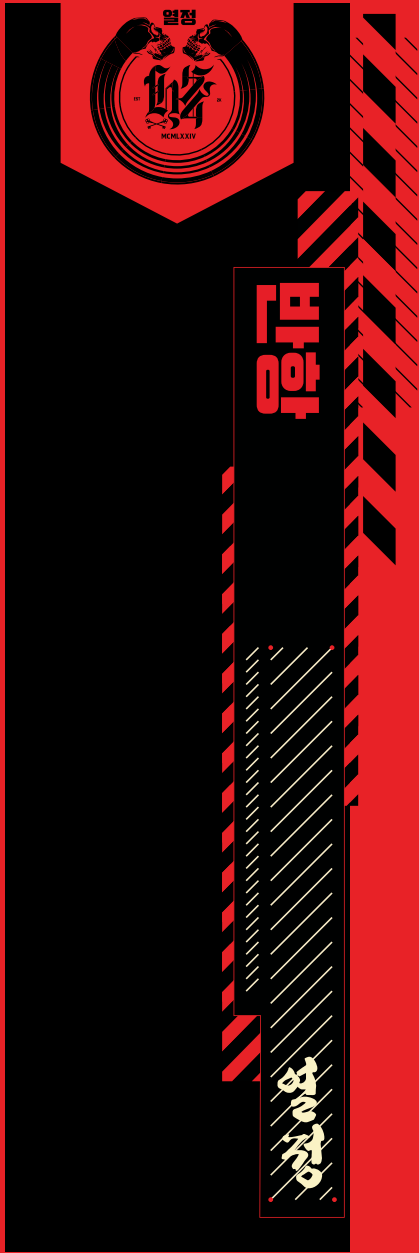
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09





FE
09





DATA

自尊心



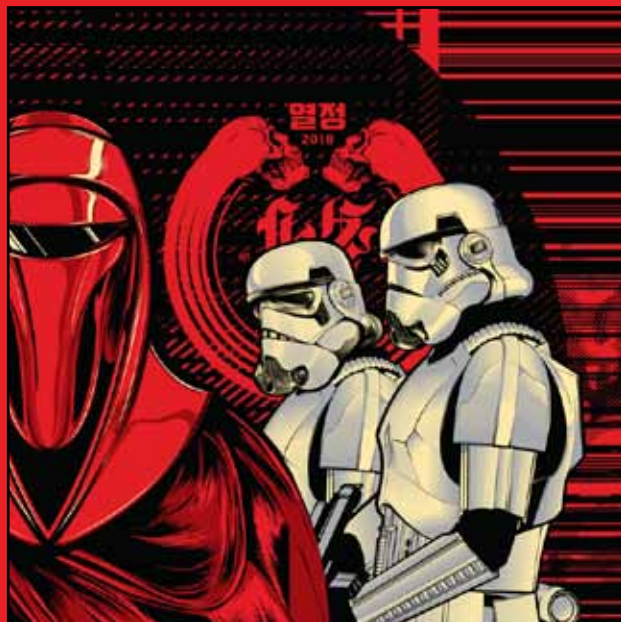
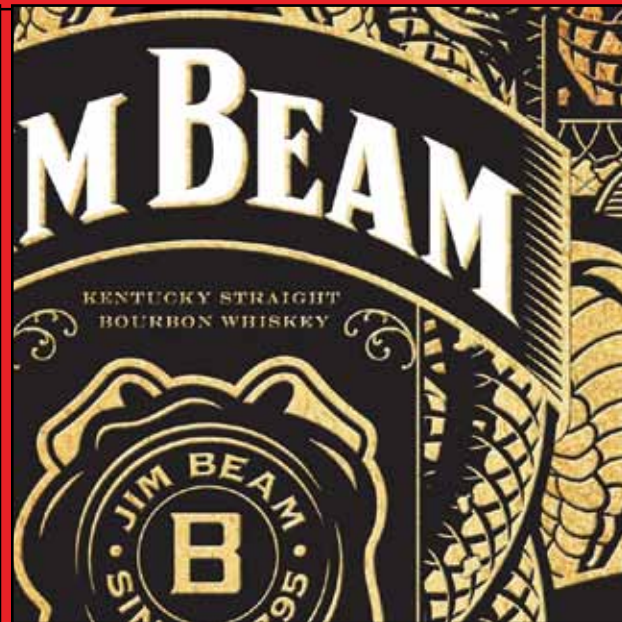
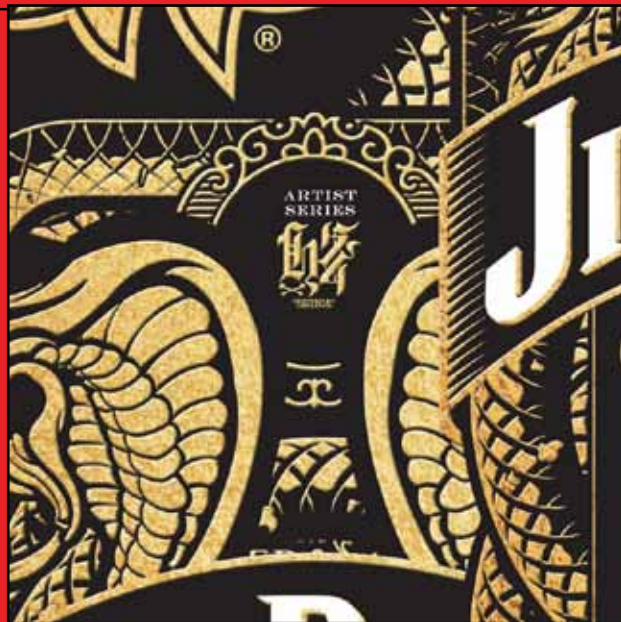
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VARIOUS
SELECTIONS



바람

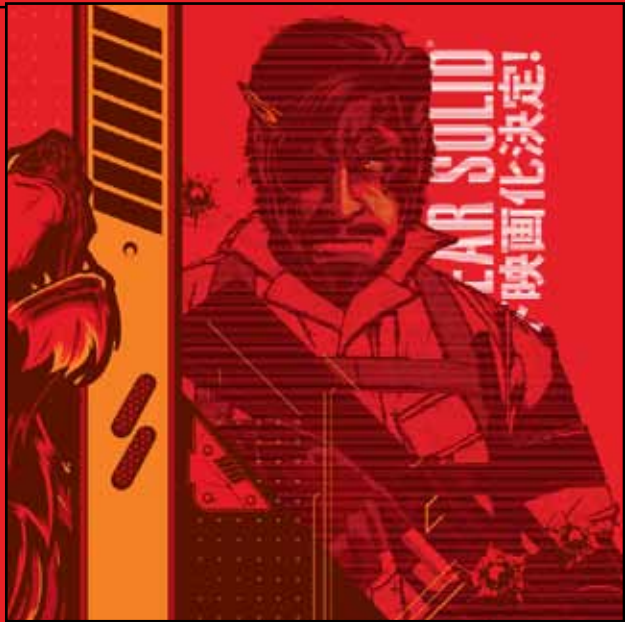
열정





반항

반항







반향


열정









열정



바람



열정



DATA

自尊心



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TYPO

GRAPHY



바람

열정

激務

自尊心 虎穴に入らずんば虎子を得ず
// YOU HAVE TO EAT WHAT YOU BITE
// YOU HAVE TO EAT WHAT YOU BITE



怒

激務
激務
激務
激務
激務

MIGHTY
MUGGS

CON
TROL

QUIK
SILVER

2
2
2
2
2



반항

열정

MIDNIGHT
SOCIETY

DEADROP



虎穴に入らずんば虎子を得ず。
//IF YOU DO NOT ENTER THE TIGER'S CAVE
//YOU WILL NOT CATCH ITS CUB



悪因悪果
怒

反抗



HYDR.SVN.FR:SYSTEMS

クソヤロー

クソヤロー



열정

비인양



SINNER

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ビデオゲーム

悪魔



Sinner

FEAR NO DEITY

IN A RELIGIOUS CONTEXT, SIN IS A TRANSGRESSION AGAINST DIVINE LAW OR A LAW OF GOD. EACH CULTURE HAS ITS OWN INTERPRETATION OF WHAT IT MEANS TO COMMIT A SIN, WHILE SINS ARE GENERALLY CONSIDERED ACTIONS, ANY THOUGHT, WORD, OR ACT CONSIDERED IMMORAL, SELFISH, SHAMEFUL, HARMFUL OR ALIENATING MIGHT BE TERMED "SINFUL".


DEFINED BY DEFIANCE

ビデオゲーム


悪魔



열정



비디오 게임



열



비디오 게임 열

열



바람
안

열정

DEFINED BY
DEFIANCE

HYDRO74
FULL SAIL
HALL OF FAME
GUEST
SPEAKER

STIGMA
MINISTRY

— 1234 —

Puerto Rico

TYRANNY



바탕

열정

KING
DIAMOND

RUSH

Black
Metal



The image displays the logo for the band SIGUR ROS. The text is rendered in a highly decorative, white, blackletter-style font. The letters are thick and feature elaborate, swirling flourishes and serifs. The word "SIGUR" is positioned on the top line, and "ROS" is on the bottom line, with the letters overlapping and interlacing between the two lines. The entire logo is set against a solid black background.

A stylized, high-contrast version of the Nike logo. The word "Nike" is rendered in a bold, cursive script. The letters are primarily red with thick black outlines. A white outline follows the black one, creating a three-layered effect. The logo is set against a solid red background. The swoosh is also integrated into the design, appearing as a black shape with a white outline.

VALLEY HILLS





바람
영향


열정
영향

K2
BOMB
BOMB



BOY
GIRL





열정
MCHS.XIV

바람

열정

Suffer

DRX

DRX





바탕
양판

바탕
양판



The
Ball
Room

Street



바탕
무늬

열정

Style



自尊心

虎穴に入らずんば虎子を得ず。
// IF YOU DO NOT ENTER THE TIGER'S CAVE
// YOU WILL NOT CATCH ITS CUB
THE GREATEST DANGER FOR MOST OF US IS NOT THAT OUR AIM IS TOO HIGH
AND WE MISS IT, BUT THAT IS IT TOO LOW AND WE REACH IT.

CAPSULE

カプセル

Heavy Fucking Metal



바탕
이미지

바탕
이미지

CONTACT INFORMATION

HYDRO74 LLC

NAME JOSHUA M. SMITH
EMAIL JOSHUA@HYDRO74.COM
WEB HYDRO74.COM
PH. 321-578-2146



